

Business, Leadership & Management

Overview

The B.A. in Business Management prepares students with core competencies for a variety of vocations in the for profit business world and the nonprofit communities.

Business Management courses prepare students for vocations in all aspects of the business world. Students who complete the Business Management program will be able to:

- Be prepared to work in the for profit and nonprofit sectors
- Be accepted into post-baccalaureate level programs
- Demonstrate knowledge, values, and skills of business and nonprofit management and leadership
- Be actively engaged in the life of church and society

The Business Management program also gives students the opportunity to pursue their interests, through coursework and a practicum, focusing on either the business or the nonprofit sector.

Tracks Available:

Business Management: This track focuses on the skills and knowledge required for professional management with a strong foundation for leadership in business and government organizations. Prepares graduates for a vocation in small, medium, and large size businesses and emphasizes special expertise and adherence to strong ethical and moral principles.

Nonprofit Leadership and Management: This track offers special value to students interested in a career in the nonprofit sector. Students can enhance their undergraduate education to include preparation for occupations in nonprofit organizations, including government service, and graduate study in nonprofit administration. Nonprofits are one of the fastest growing employment sectors in the country, creating a high demand for graduates with skills to work for these diverse and exciting organizations.

Application Process

Students in good standing will be admitted to the program with the approval of the Business, Leadership and Management (BLM) department head. Please contact the BLM department head if you are interested in studying business.

Major in Business Management (40 Credits)

Required prerequisite:

BUSA 201 Exploration in the Business/Nonprofit Community [4]

Required Courses:

BUSA 210 Financial Accounting [4]
BUSA 211 Managerial Accounting [4]
BUSA 301 Financial Management [4]
BUSA 305 Marketing and Communication [4]
BUSA 310 Economics [4]
BUSA 401 Human Resources Management [4]
BUSA 411 Business Law and Ethics [2]
BUSA 440 Planning and Evaluation [4]

Sub-total [30 credits]

Choose one of two tracks:

Nonprofit Leadership and Management [10]

BUSA 320 Resource Devel. for Nonprofit Orgs. [4]
BUSA 420 Social Policy and Analysis [2]
BUSA 480 Practicum [4]

Business Management [10]

BUSA 330 Global Business Environment [4]
BUSA 430 Operations and Management [2]
BUSA 485 Practicum [4]

Total Required Credits [40 credits]

Minor in Business Management (20 Credits)

Required Courses:

BUSA 201 Intro to Business/Non-Profit Management [4]
BUSA 210 Financial Accounting [4]
BUSA 211 Managerial Accounting [4]

At least 8 additional credits from the following:

BUSA 301 Financial Management [4]
BUSA 305 Marketing and Communication [4]
BUSA 310 Economics [4]
BUSA 330 Global Business Environment [4]
BUSA 401 Human Resource Management [4]

BUSA 411	Business Law and Ethics	[2]
BUSA 430	Operations and Management	[2]

Minor in Nonprofit Leadership and Management (20 Credits)

Required Courses:

BUSA 201	Introduction to Business/Nonprofit Management	[4]
BUSA 210	Financial Accounting	[4]
BUSA 320	Resource Development for Nonprofit Organizations	[4]

At least 8 additional credits from the following:

BUSA 301	Financial Management	[4]
BUSA 305	Marketing and Communication	[4]
BUSA 401	Human Resources Management	[4]
BUSA 411	Business Law and Ethics	[2]
BUSA 420	Social Policy and Advocacy	[2]
CYFS 345	Community Agency Programming	[2]
CYFS 346	Community Agency Administration	[2]
CYFS 355	Outdoor Ministry Administration	[2]
ECED 308	Administration and Management of Early Learning	[4]